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Allure Reader Survey

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Architectural Digest Reader Survey

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Details Reader Survey

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Glamour Reader Survey

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All remaining questions should be completed by the primary reader (the person who spends the most time reading this publication).

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Primary Survey, ref page: 11

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All remaining questions should be completed by the primary reader (the person who spends the most time reading this publication).

4. (IF EMPLOYED) Is your copy of this publication read by anyone

Yes 🗌 No 🗌

else at work?

4a. If yes, by how many others?

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Primary Survey, ref page: 12

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Scientific American Reader Survey

▶ Who should answer this survey? The primary reader of a publication is the person at this address who typically spends the most time reading the publication. ▶ If you are the primary reader of this publication, please answer the following survey. If someone else at this

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reading the publication. If you are the address is, then please ask that person to determine the second sec	The primary reader of a publication is the person at this address who typically spends the most time the primary reader of this publication, please answer the following survey. If someone else at this complete this survey. Please indicate each of your answers by placing an "X" in the box or writing your household" refers to all persons living with you regardless of whether or not they are relatives.
1. How did you obtain the last copy of S Bought single issue G GO TO Subscribe at this address	1a. If by subscription, is this publication subscription in your name? YES NO 1b. How long have you been a subscriber? Less than 3 months 6 months to 1 year 2 to 3 years 3 to 6 months 1 to 2 years More than 3 years
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TV Guide Reader Survey

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All remaining questions should be completed by the primary reader (the person who spends the most time reading this publication).

□ 35-49

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Two

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☐ 55-64

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☐ 50-54

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2. Ple	ase indicate hov	v many of	the last five	issues of	The Wall Street	Journal	you h	ave read o	r looked into.	Then, please indicate
wh	ere you typically	read this	publication,	and your	age and sex.					-
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	•	·	is the person at this address who	
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			licate each of your answers by pl	
it off the line provided.	► III tills survey, your nous	enoid Telers to all perso	ns living with you regardless of w	lether of hot they are relatives.
1. How long have you b	een a subscriber?			
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All romaining quae	tions should be completed by	the primary reader (th	e person who spends the most t	ime reading this publication)

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PERSON 4

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4. (IF EMPLOYED) Is your copy of this else at work?

t this	pub	lica	tion	read	by	anyone	
Yes		No					

4a.	If yes,	by	how	many	others?

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